

Rep Order# 6837932 Ver# 3 Status Revised Traffic Order# 195610 Printed: 08/03/2012 8:13 AM 1 of 5  
E.C'd Yes Last Received: 08/03/2012 7:49 AM  
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C09C15  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO ADD TO SKED  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*47		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/11	\$75.00	:30	3	1	TU-TH	9A-10A	\$225.00	3	
*48		Sales Remark: V3 ADD TO SKED V3 Added	10/12-10/12	\$125.00	:30	1	1	F	4P-430P	\$125.00	1	
*49		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
*50		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	\$250.00	:30	3	1	TU-F	5P-530P	\$750.00	3	
*51		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$250.00	:30	1	1	M	5P-530P	\$250.00	1	

Rep Order#	6837932	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order# 195610

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814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C09C15  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*52		Sales Remark: V3 Added	10/15-10/15	\$125.00	:30	1	1	M	1037P-1137P	\$125.00	1	
*53		Sales Remark: V3 ADD TO SKED	10/09-10/11	\$125.00	:30	3	1	TU-TH	1037P-1137P	\$375.00	3	
*54		Sales Remark: V3 ADD TO SKED	10/09-10/11	\$50.00	:30	3	1	TU-TH	1137P-1237A	\$150.00	3	
*55		Sales Remark: V3 ADD TO SKED	10/15-10/15	\$50.00	:30	1	1	M	1137P-1237A	\$50.00	1	
*56		Sales Remark: V3 ADD TO SKED	10/13-10/13	\$75.00	:30	1	1	SA	1037P-1137P	\$75.00	1	
*57		Sales Remark: V3 ADD TO SKED	10/14-10/14	\$60.00	:30	1	1	SU	1037P-1137P	\$60.00	1	
*58		Sales Remark: V3 ADD TO SKED	10/09-10/12	\$550.00	:30	4	1	TU-F	10P-1037P	\$2,200.00	4	
*59		Sales Remark: V3 ADD TO SKED	10/14-10/14	\$400.00	:30	1	1	SU	10P-1037P	\$400.00	1	

Station KRQE-TV ALBUQUERQUE, NM.	Agency ( ) SMART MEDIA GROUP	Rep Firm
Advertiser ( ) WILSON FOR NM SENAT	814 KING STREET - SUITE 200	Sales Office ( ) PHILADELPHIA
Product Order	ALEXANDRIA, VA 22314	Salesperson ( ) AMY MCCREARY
Estimate# C09C15	Agency C/P1/P2/E WLSN/ORDR/C09C15	
Buyer Patricia Dome	Flight Dates 10/09/2012 - 10/15/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*60		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$425.00	:30	1	1	M	630P-7P	\$425.00	1	
*61		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	\$425.00	:30	1	1	W	630P-7P	\$425.00	1	
*62		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$1,000.00	:30	1	1	M	7P-8P	\$1,000.00	1	
*63		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	
*64		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	
*65		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
*66		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	\$750.00	:30	1	1	W	7P-8P	\$750.00	1	
*67		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	

Need 2,300 - P3  
 Need 2,000 - P3  
 Need 2,000 - P3

Station KRQE-TV ALBUQUERQUE, NM.  
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 Estimate# C09C15  
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Agency ( ) SMART MEDIA GROUP  
 814 KING STREET - SUITE 200  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E WLSN/ORDR/C09C15  
 Flight Dates 10/09/2012 - 10/15/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*68		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	\$1,000.00	:30	1	1	TH	8P-9P	\$1,000.00	1	
*69		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	\$1,000.00	:30	1	1	TH	9P-10P	\$1,000.00	1	
*70		Sales Remark: V3 ADD TO SKED V3 Added	10/12-10/12	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
*71		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*72		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	
*73		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*74		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	
*75		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*76		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$350.00	:30	1	1	SU	10A-11A	\$350.00	1	

NEED \$600 - P3  
 NA

Station KRQE-TV ALBUQUERQUE, NM.  
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In	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*77		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$900.00	:30	3	1	SU	11A-2P	\$2,700.00	3	
*78		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$1,100.00	:30	3	1	SU	2P-530P	\$3,300.00	3	

NO EARLY GAME ON 10/14  
 NA

---REPORT TOTALS---  
 Report Totals: 47 / \$24,060.00

---SALES MONTHLY TOTALS---  
 Oct 12: 97 / \$36,310.00  
 Sales Totals: 97 / \$36,310.00  
 Station Totals: 97 / \$36,310.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$113,469	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KROE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---  
 EST SHARES

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---  
 CASH IN ADVANCE

Rep Order# 6837932 Ver# 1 Status New  
EC'd Yes

Traffic Order#

195610

Printed: 08/01/2012 8:20 AM  
Last Received: 07/31/2012 7:26 PM  
Showing Buylines: All Lines

1 of 4

Station KRQE-TV ALBUQUERQUE, NM.  
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Flight Dates 10/09/2012 - 10/15/2012  
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Salesperson FAX# 215-568-1845

-- CONTRACT COMMENT --

SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1		LETS MAKE A DEAL	10/09-10/09	\$100.00	:30	1	1	TU	10A-11A	\$100.00	1	
2		LETS MAKE A DEAL	10/10-10/10	\$100.00	:30	1	1	W	10A-11A	\$100.00	1	
3		LETS MAKE A DEAL	10/15-10/15	\$100.00	:30	1	1	M	10A-11A	\$100.00	1	
4		THE PRICE IS RIGHT	10/10-10/10	\$150.00	:30	1	1	W	11A-12P	\$150.00	1	
5		THE PRICE IS RIGHT	10/12-10/12	\$150.00	:30	1	1	F	11A-12P	\$150.00	1	
6		THE PRICE IS RIGHT	10/15-10/15	\$150.00	:30	1	1	M	11A-12P	\$150.00	1	
7		NEWS @ NOON	10/09-10/09	\$125.00	:30	1	1	TU	12P-1230P	\$125.00	1	
8		NEWS @ NOON	10/10-10/10	\$125.00	:30	1	1	W	12P-1230P	\$125.00	1	
9		NEWS @ NOON	10/12-10/12	\$125.00	:30	1	1	F	12P-1230P	\$125.00	1	
10		NEWS @ NOON	10/15-10/15	\$125.00	:30	1	1	M	12P-1230P	\$125.00	1	
11		CBS SOAPS	10/10-10/10	\$100.00	:30	1	1	W	1230P-2P	\$100.00	1	
12		CBS SOAPS	10/11-10/11	\$100.00	:30	1	1	TH	1230P-2P	\$100.00	1	
13		CBS SOAPS	10/12-10/12	\$100.00	:30	1	1	F	1230P-2P	\$100.00	1	
14		CBS SOAPS	10/15-10/15	\$100.00	:30	1	1	M	1230P-2P	\$100.00	1	

Rep Order# 6837932		Ver# 1	Status New	Traffic Order#		Printed: 08/01/2012 8:20 AM		2 of 4				
EC'd Yes						Last Received: 07/31/2012 7:26 PM						
						Showing Buylines: All Lines						
Station KRQE-TV ALBUQUERQUE, NM.		Agency ( ) SMART MEDIA GROUP		Rep Firm								
Advertiser ( ) WILSON FOR NM SENAT		814 KING STREET - SUITE 200		Sales Office ( ) PHILADELPHIA								
Product Order		ALEXANDRIA, VA 22314		Salesperson ( ) AMY MCCREARY								
Estimate# C09C15		Agency C/P1/P2/E WLSN/ORDR/C09C15		Salesperson Phone# 215-568-6540								
Buyer Patricia Dome		Flight Dates 10/09/2012 - 10/15/2012		Salesperson FAX# 215-568-1845								
Phone#		Hiatus Weeks										
Fax#												
Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		WKND VARIOUS	10/13-10/13	\$50.00	:30	3	1	SA	11A-6P	\$150.00	3	
16		WKND VARIOUS	10/14-10/14	\$50.00	:30	3	1	SU	11A-6P	\$150.00	3	
17		DR PHIL	10/09-10/09	\$100.00	:30	1	1	TU	3P-4P	\$100.00	1	
18		DR PHIL	10/10-10/10	\$100.00	:30	1	1	W	3P-4P	\$100.00	1	
19		DR PHIL	10/11-10/11	\$100.00	:30	1	1	TH	3P-4P	\$100.00	1	
20		DR PHIL	10/15-10/15	\$100.00	:30	1	1	M	3P-4P	\$100.00	1	
21		NEWS 5A	10/09-10/09	\$50.00	:30	1	1	TU	5A-6A	\$50.00	1	
22		NEWS 5A	10/10-10/10	\$50.00	:30	1	1	W	5A-6A	\$50.00	1	
23		NEWS 5A	10/11-10/11	\$50.00	:30	1	1	TH	5A-6A	\$50.00	1	
24		NEWS 5A	10/15-10/15	\$50.00	:30	1	1	M	5A-6A	\$50.00	1	
25		NEWS 6A	10/09-10/09	\$100.00	:30	1	1	TU	6A-7A	\$100.00	1	
26		NEWS 6A	10/10-10/10	\$100.00	:30	1	1	W	6A-7A	\$100.00	1	
27		NEWS 6A	10/11-10/11	\$100.00	:30	1	1	TH	6A-7A	\$100.00	1	
28		NEWS 6A	10/15-10/15	\$100.00	:30	1	1	M	6A-7A	\$100.00	1	
29		SAT 7A NEWS	10/13-10/13	\$25.00	:30	1	1	SA	7A-8A	\$25.00	1	
30		SUN 7A NEWS	10/14-10/14	\$50.00	:30	1	1	SU	7A-8A	\$50.00	1	

Rep Order# 6837932 Ver# 1 Status New  
EC'd Yes

Traffic Order#

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Showing Buylines: All Lines

3 of 4

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Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
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Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		LATE NEWS	10/15-10/15	\$550.00	:30	1	1	M	10P-1035P	\$550.00	1	---
32		LATE NEWS	10/13-10/13	\$325.00	:30	1	1	SA	10P-1035P	\$325.00	1	---
33		JEOPARDY	10/10-10/10	\$350.00	:30	1	1	W	6P-630P	\$350.00	1	---
34		JEOPARDY	10/12-10/12	\$350.00	:30	1	1	F	6P-630P	\$350.00	1	---
35		JEOPARDY	10/15-10/15	\$350.00	:30	1	1	M	6P-630P	\$350.00	1	---
36		WHEEL	10/09-10/09	\$425.00	:30	1	1	TU	630P-7P	\$425.00	1	---
37		WHEEL	10/11-10/11	\$425.00	:30	1	1	TH	630P-7P	\$425.00	1	---
38		JEOPARDY	10/13-10/13	\$125.00	:30	1	1	SA	6P-630P	\$125.00	1	---
39		WHEEL	10/13-10/13	\$125.00	:30	1	1	SA	630P-7P	\$125.00	1	---
40		NCIS LA	10/09-10/09	\$1,000.00	:30	1	1	TU	8P-9P	\$1,000.00	1	---
41		VEGAS	10/09-10/09	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	---
42		CRIMINAL MINDS	10/10-10/10	\$900.00	:30	1	1	W	8P-9P	\$900.00	1	---
43		CSI	10/10-10/10	\$900.00	:30	1	1	W	9P-10P	\$900.00	1	---
44		BLUE BLOODS	10/12-10/12	\$800.00	:30	1	1	F	9P-10P	\$800.00	1	---
45		60 MIN	10/14-10/14	\$700.00	:30	1	1	SU	6P-7P	\$700.00	1	---
46		GOOD WIFE	10/14-10/14	\$900.00	:30	1	1	SU	8P-9P	\$900.00	1	---



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Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---REPORT TOTALS---  
Report Totals: 50 / \$12,250.00

---SALES MONTHLY TOTALS---

Oct 12: 50 / \$12,250.00  
Sales Totals: 50 / \$12,250.00  
Station Totals: 50 / \$12,250.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$38,281

CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---  
EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: All, 10/09/12-10/15/12

Station	Order	Date	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837932												
Advertiser: POL/Wilson For NM Senate												
KRQE	195610	10/11/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C09C15	6:47:48 PM		\$425.00
KRQE	195610	10/09/12	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	C09C15	9:00:54 PM		\$1,000.00
KRQE	195610	10/13/12	Sign-Qn/Sign-Qff	(11:00:00 AM	:30	P5	[ALL]	Order	C09C15	11:58:56 AM		\$50.00
KRQE	195610	10/12/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	C09C15	4:16:35 PM		\$125.00
KRQE	195610	10/12/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C09C15	12:04:32 PM		\$125.00
KRQE	195610	10/09/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C09C15	3:52:13 PM		\$100.00
KRQE	195610	10/09/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	C09C15	12:28:41 PM		\$125.00
KRQE	195610	10/13/12	LN Sa	10p-1035p	:30	P5	[ALL]	Order	C09C15	10:25:53 PM		\$325.00
KRQE	195610	10/10/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C09C15	10:17:55 PM		\$550.00
KRQE	195610	10/13/12	Sat Hour 3	9p-10p	:30	P5	[ALL]	Order	C09C15	9:30:17 PM		\$500.00
KRQE	195610	10/15/12	Mon Hour 1	7p-8p	:30	P5	[ALL]	Order	C09C15	6:58:04 PM		\$1,000.00
KRQE	195610	10/12/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C09C15	10:26:13 PM		\$550.00
KRQE	195610	10/09/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C09C15	5:19:04 AM		\$50.00
KRQE	195610	10/12/12	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	C09C15	7:59:24 PM		\$700.00
KRQE	195610	10/10/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C09C15	5:45:51 AM		\$50.00
KRQE	195610	10/13/12	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	C09C15	6:47:14 PM		\$125.00
KRQE	195610	10/10/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C09C15	12:36:31 XM		\$50.00
KRQE	195610	10/14/12	Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C09C15	11:34:01 PM		\$60.00
KRQE	195610	10/13/12	Sign-Qn/Sign-Qff	(11:00:00 AM	:30	P5	[ALL]	Order	C09C15	5:50:17 PM		\$50.00
KRQE	195610	10/10/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C09C15	6:47:48 PM		\$425.00
KRQE	195610	10/11/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C09C15	6:19:10 AM		\$100.00
KRQE	195610	10/10/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C09C15	6:05:31 PM		\$350.00
KRQE	195610	10/11/12	Thur Hour 3	9p-10p	:30	P5	[ALL]	Order	C09C15	9:21:29 PM		\$1,000.00
KRQE	195610	10/10/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C09C15	3:42:50 PM		\$100.00
KRQE	195610	10/10/12	Wed Hour 3	9p-10p	:30	P5	[ALL]	Order	C09C15	9:21:29 PM		\$900.00
KRQE	195610	10/09/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C09C15	4:59:41 PM		\$250.00
KRQE	195610	10/11/12	Thur Hour 1	7p-8p	:30	P5	[ALL]	Order	C09C15	7:13:52 PM		\$1,250.00
KRQE	195610	10/13/12	KRQE News Satu	7a-8a	:30	P5	[ALL]	Order	C09C15			\$25.00
KRQE	195610	10/10/12	Wed Hour 1	7p-8p	:30	P5	[ALL]	Order	C09C15	7:57:00 PM		\$750.00
KRQE	195610	10/13/12	Sat Hour 2	8p-9p	:30	P5	[ALL]	Order	C09C15	8:58:26 PM		\$350.00
KRQE	195610	10/15/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C09C15	3:34:47 PM		\$100.00
KRQE	195610	10/10/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C09C15	4:59:26 PM		\$250.00
KRQE	195610	10/14/12	Sign-Qn/Sign-Qff	(11:00:00 AM	:30	P5	[ALL]	Order	C09C15	5:42:00 PM		\$50.00
KRQE	195610	10/14/12	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C09C15	4:13:56 PM		\$1,100.00
KRQE	195610	10/09/12	Tue Hour 2	8p-9p	:30	P5	[ALL]	Order	C09C15	8:00:54 PM		\$1,000.00
KRQE	195610	10/15/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C09C15	5:11:36 AM		\$50.00
KRQE	195610	10/11/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C09C15	10:26:13 PM		\$550.00
KRQE	195610	10/12/12	CBS Evening Nev	5p-530p	:30	P5	[ALL]	Order	C09C15	4:58:56 PM		\$250.00
KRQE	195610	10/09/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C09C15	12:24:24 XM		\$50.00
KRQE	195610	10/09/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C09C15	10:58:30 PM		\$125.00
KRQE	195610	10/10/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C09C15	9:59:30 AM		\$100.00
KRQE	195610	10/11/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C09C15	9:26:00 AM		\$75.00
KRQE	195610	10/09/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C09C15	9:59:15 AM		\$100.00
KRQE	195610	10/10/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C09C15	11:23:30 PM		\$125.00
KRQE	195610	10/11/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C09C15	1:29:01 PM		\$100.00
KRQE	195610	10/15/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C09C15	12:59:11 PM		\$100.00
KRQE	195610	10/12/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	C09C15	1:29:01 PM		\$100.00
KRQE	195610	10/14/12	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C09C15	7:29:50 PM		\$800.00
KRQE	195610	10/14/12	Sign-Qn/Sign-Qff	(11:00:00 AM	:30	P5	[ALL]	Order	C09C15	1:57:56 PM		\$50.00
KRQE	195610	10/14/12	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	C09C15	8:30:00 PM		\$900.00
KRQE	195610	10/15/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C09C15	11:48:36 PM		\$50.00
KRQE	195610	10/13/12	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	C09C15	6:27:55 PM		\$125.00
KRQE	195610	10/14/12	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C09C15	3:29:26 PM		\$1,100.00
KRQE	195610	10/13/12	Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C09C15	11:14:20 PM		\$75.00
KRQE	195610	10/14/12	NFL Today	(10:00:00 AM	:30	P5	[ALL]	Order	C09C15			\$350.00
KRQE	195610	10/15/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C09C15	6:13:45 PM		\$350.00
KRQE	195610	10/10/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	C09C15	6:38:45 AM		\$100.00
KRQE	195610	10/15/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	C09C15	10:28:26 AM		\$100.00
KRQE	195610	10/11/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C09C15	12:00:12 XM		\$50.00
KRQE	195610	10/10/12	Wed Hour 2	8p-9p	:30	P5	[ALL]	Order	C09C15			\$900.00
KRQE	195610	10/14/12	Sign-Qn/Sign-Qff	(11:00:00 AM	:30	P5	[ALL]	Order	C09C15			\$50.00

[Sorted by: Advertiser]

# Spot Manager: All, 10/09/12-10/15/12

Station	Order	Date	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837932												
Advertiser: POL/Wilson For NM Senate												
KRQE	195610	10/14/12 LN Su		10p-1035p	:30	P5	[ALL]	Order	C09C15	10:17:05 PM		\$400.00
KRQE	195610	10/09/12 M-F KRQE News	KRQE News		:30	P5	[ALL]	Order	C09C15	6:45:15 AM		\$100.00
KRQE	195610	10/13/12 Sign-On/Sign-Off	(11:00:00 AM)		:30	P5	[ALL]	Order	C09C15	4:29:06 PM		\$50.00
KRQE	195610	10/15/12 M-F KRQE News	KRQE News		:30	P5	[ALL]	Order	C09C15	6:25:30 AM		\$100.00
KRQE	195610	10/15/12 David Letterman	1035p-1137p		:30	P5	[ALL]	Order	C09C15	10:46:30 PM		\$125.00
KRQE	195610	10/14/12 Sun Hour 4	9p-10p		:30	P5	[ALL]	Order	C09C15	9:00:15 PM		\$1,100.00
KRQE	195610	10/10/12 M-F KRQE News	12p-1230p		:30	P5	[ALL]	Order	C09C15	12:05:02 PM		\$125.00
KRQE	195610	10/11/12 Thur Hour 2	8p-9p		:30	P5	[ALL]	Order	C09C15	8:29:19 PM		\$1,000.00
KRQE	195610	10/09/12 M-F KRQE News	430p-5p		:30	P5	[ALL]	Order	C09C15			\$125.00
KRQE	195610	10/10/12 Price is Right	11a-12p		:30	P5	[ALL]	Order	C09C15			\$150.00
KRQE	195610	10/14/12 Sun Hour 1	6p-7p		:30	P5	[ALL]	Order	C09C15	6:39:08 PM		\$700.00
KRQE	195610	10/09/12 M-F 630p-7p	M-F 630p-7p		:30	P5	[ALL]	Order	C09C15	6:34:38 PM		\$425.00
KRQE	195610	10/11/12 David Letterman	1035p-1137p		:30	P5	[ALL]	Order	C09C15	11:24:00 PM		\$125.00
KRQE	195610	10/12/12 Fri Hour 3	9p-10p		:30	P5	[ALL]	Order	C09C15	9:20:39 PM		\$800.00
KRQE	195610	10/15/12 LN M-F	10p-1035p		:30	P5	[ALL]	Order	C09C15	10:16:40 PM		\$550.00
KRQE	195610	10/15/12 Price is Right	11a-12p		:30	P5	[ALL]	Order	C09C15	10:58:30 AM		\$150.00
KRQE	195610	10/11/12 Dr. Phil	3p-4p		:30	P5	[ALL]	Order	C09C15	3:24:44 PM		\$100.00
KRQE	195610	10/12/12 Price is Right	11a-12p		:30	P5	[ALL]	Order	C09C15	11:19:52 AM		\$150.00
KRQE	195610	10/10/12 Soap Rotator	M-F 1230p-2p		:30	P5	[ALL]	Order	C09C15	12:58:41 PM		\$100.00
KRQE	195610	10/15/12 M-F 630p-7p	M-F 630p-7p		:30	P5	[ALL]	Order	C09C15	6:41:33 PM		\$425.00
KRQE	195610	10/12/12 M-F 6p-630p	M-F 6p-630p		:30	P5	[ALL]	Order	C09C15	6:28:59 PM		\$350.00
KRQE	195610	10/09/12 Tue Hour 3	9p-10p		:30	P5	[ALL]	Order	C09C15			\$1,000.00
KRQE	195610	10/14/12 KRQE News Sun	7a-8a		:30	P5	[ALL]	Order	C09C15			\$50.00
KRQE	195610	10/10/12 M-F 9a-10a	9a-10a		:30	P5	[ALL]	Order	C09C15	9:16:25 AM		\$75.00
KRQE	195610	10/09/12 M-F 9a-10a	9a-10a		:30	P5	[ALL]	Order	C09C15	9:08:50 AM		\$75.00
KRQE	195610	10/15/12 M-F KRQE News	12p-1230p		:30	P5	[ALL]	Order	C09C15	12:27:11 PM		\$125.00
KRQE	195610	10/09/12 LN M-F	10p-1035p		:30	P5	[ALL]	Order	C09C15	10:16:10 PM		\$550.00
KRQE	195610	10/14/12 NFL Reg Season	2p-530p		:30	P5	[ALL]	Order	C09C15	4:58:26 PM		\$1,100.00
KRQE	195610	10/11/12 M-F KRQE News	KRQE News		:30	P5	[ALL]	Order	C09C15	5:44:51 AM		\$50.00
KRQE	195610	10/15/12 CBS Evening Nev	5p-530p		:30	P5	[ALL]	Order	C09C15	4:59:26 PM		\$250.00
												31,110.00
												31,110.00
												31,110.00

[Sorted by: Advertiser]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group,  
 being/on behalf of: Heather Wilson, a legally  
 qualified candidate of the Republican political  
 party for the office of: US Senate  
 in the General  
 election to be held on: 11/6/2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

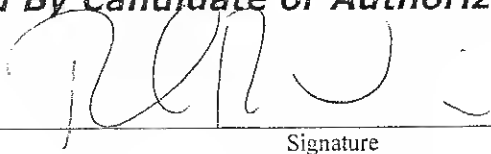
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

7/31/12

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does ☐ does not

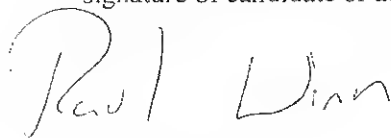
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date